

# AUTOMATION WE DRIVE IT!

**PRESS & CONSULTANTS DAY** NOVEMBER 13, 2025

**9.00 CET**

## WELCOME <<

The Transformative Power of Automation  
by Ulrike Just, Managing Director EMEA Sales &  
Service, Linde Material Handling

## >> KEYNOTE

The „Championship Principles“ for Automation  
by the intralogistics experts of BOSCH and  
podcasters of „Automation Awakening“,  
Dr. Oliver Zuchowski and Matthias Koblitz

## INSIGHTS <<

Automation Unlocked: key trends, growth areas,  
and investment opportunities.  
by Torsten Rochelmeyer, Senior Director Strategy  
& Solution Portfolio, Linde Material Handling

## >> DEMO

Shaping the Future with NVIDIA!  
Visit the tomorrow of digital warehouses.

## DEEP DIVE - SESSIONS <<

1 | Do It Yourself:  
The AGV programming challenge: Are you in!?  
2 | We Drive it!  
The Linde automation portfolio in action.  
3 | The Omniverse:  
A real-time show case, live and digital.

**13.00 – 14.00 CET**

## >> LUNCH

Networking & Recharge:  
Time to connect, share insights, and  
energize for the afternoon sessions.

## TALK <<

Latest Linde Innovation: „Robotic Case Picker  
(RoCaP)“ featured by ROSSMANN  
On stage: Luca Borg, Logistics Expert, ROSSMANN

## >> LAB

What, if automated Counterbalance Trucks and  
Software work hand-in-hand?  
Join the Automation Summit Lab and  
see What's Next!

**16.00 CET**